The 9th MultilingualWeb Workshop

21–22 April 2016 • Rome, Italy
Sponsorship information

Overview of the MultilingualWeb Workshop Series

The MultlingualWeb Workshop series began in 2010 as a way to discuss standards and issues impacting multilingualism on the Web. Open to the public and bringing together attendees from the global community, the Workshops focus on what standards and best practices currently exist, and what gaps need to be filled. The MultilingualWeb Workshop series has come to represent a rallying point for initiatives concerned with improving internationalization and localization of the Web. Various European Commission projects have been run in association with the MultilingualWeb brand, and have provided funding and support for the Workshops.

One of the strengths and a unique characteristic of the Workshops has been their diversity of perspectives, which is represented in the organization around different stakeholder groups. Speakers at the Workshop have come from a tremendous variety of organizations, ranging from governments, NGOs, large corporations, browser developers, universities, research groups, language service providers, technology developers, and others. What unifies these groups is the importance of dealing with languages on the Web.

The format of the Workshop focuses on short (~15 minute) presentations in a single track that allow attendees to hear from all speakers and to draw connections between topics that might not otherwise be apparent. In addition, the Workshop format includes time for small-group discussion of topics that emerge during the Workshop (previous sessions have included discussion about particular standards, Internationalized Domain Names, use of specific technologies, particular challenges around names and addresses on the Web, and other important issues facing the multilingual Web). Attendees at previous workshops have frequently reported that they have come away with new ideas and that the broad perspective has helped them see how developments in areas they have never considered impact their work. The workshops have also led to successful, cross-discipline collaborative work on new projects and standards.

After each Workshop a detailed report is prepared with links to videos and slides from the individual sessions to ensure that information is available and the discussion can continue after the Workshop.

Previous workshops

Location	Date	Theme
Madrid, Spain	26–27 October 2010	The Multilingual Web—Where Are We?
Pisa, Italy	4–5 April 2011	Content on the Multilingual Web
Limerick, Ireland	21–22 September 2011	A Local Focus for the Multilingual Web
Luxembourg	15–16 March 2012	The Multilingual Web – The Way Ahead
Dublin, Ireland	11–13 June 2012	The Multilingual Web – Linked Open Data and MultilingualWeb-LT Requirements
Rome, Italy	12–13 March 2013	Making the Multilingual Web Work
Madrid, Spain	7–8 May 2014	New Horizons for the Multilingual Web
Riga, Latvia	29 April 2015	Data, content and services for the Multilingual Web

Sponsorship

In the past the Workshop has had base funding from EU-sponsored projects, but starting in 2016 the Workshop series must become self-sustaining. For the Ninth Workshop, the Food and Agriculture Organization (FAO) of the United Nations has generously agreed to host the Workshop at its headquarters in Rome.

W3C Workshops are always free to the public to attend, so we cannot charge any Workshop fees to cover the costs and must rely on sponsorship to cover the costs of managing the program committee work, preparing and running the workshop itself, and producing reports afterwards.

Even with FAO's support, we need approximately € 40,000 in additional funding to manage the planning, preparation and reporting of the Workshop. It is to help address this gap, that we are we are currently seeking sponsors that can commit to contributions of € 10,000 or more to help ensure that the 2016 Workshop can take place. Sponsors will receive the following marketing benefits:

➤ Sponsor logo on Workshop communications including:
  ➤ Call for Participation and Summary Report
  ➤ On-site signage and printed materials
➤ Sponsor mention in press releases or media advisories through W3C media channels, which have broad reach in the technology world and with the general, tech-savvy public.

W3C Workshops bring you into direct contact with leading Web technology experts: representatives from industry, research, government, and the developer community. Whether your interests are focused on a particular topic or more generally on international content issues, sponsoring the MultilingualWeb Workshop will help you reach a diverse international audience that is setting W3C's strategic direction.

Links

➤ Workshop homepage (*http://multilingualweb.eu*)
➤ YouTube channel (*https://www.youtube.com/user/MLWWorkshop*)
➤ Links to all workshop reports can be found at *http://www.multilingualweb.eu/documents/*

More information

For more information on sponsorship, please contact Felix Sasaki (*fsasaki@w3.org*, +49 30 238 95 1807) and Richard Ishida (*ishida@w3.org*).